

TALKING POINTS

TITLE _____

GENRE _____

TAGLINE / HOOK _____

LOGLINE _____

ABOUT THE STORY:

PROTAGONIST _____

ANTAGONIST _____

PLOT _____

SUBPLOT _____

SETTING _____

THEME _____

PLACEMENT WORDS

CONCEPT WORDS

ABOUT THE MANUSCRIPT:

GENRE _____

SUB-GENRE _____

WORD COUNT _____

COMPLETE _____

STAND-ALONE or SERIES _____

TENSE _____

POV (1ST/3RD) _____

POV (NUMBER OF) _____

OTHER BOOK: COMPARE _____

CONTRAST _____

OTHER AUTHOR: COMPARE _____

CONTRAST _____

WHAT MAKES MY BOOK FRESH/NEW: _____

TALKING POINTS

BIO INFO:

ABOUT THE AGENT/EDITOR:

QUESTIONS TO ASK:

WHEN YOU GET A “SEND IT”

WHAT (full or partial; how many pages/words/chapters; synopsis)

HOW (snail mail, email, attachment)

WHEN (deadline)

WHERE (address)

SPECIAL INSTRX (“requested mat’ls” or PPWC)
