

**BIO WORKSHEET:**

**Brainstorming what to say about yourself**

**NAMES:** \_\_\_\_\_

→ Are you published under a different name/pen name? Don't mention WANTING a pen name.

**CREDENTIALS/EDUCATION:** \_\_\_\_\_

\_\_\_\_\_

**PUBLICATIONS:** \_\_\_\_\_

\_\_\_\_\_

→ Same genre as what you're pitching? More applicable the better; more recent the better; no flops.

**PUBLICATION METHOD:**

TRADITIONAL / SELF / HYBRID \_\_\_\_\_

E-BOOK / PRINT / BOTH \_\_\_\_\_

**PUBLICATION PERFORMANCE:** \_\_\_\_\_

→ Did it earn out? Amazon ranking? Best-seller status? Any statistics that show success?

**PLATFORM:**

Why are you the one to write this book? \_\_\_\_\_

Supporting education: \_\_\_\_\_

Supporting experience: \_\_\_\_\_

Special authority: \_\_\_\_\_

Special access: \_\_\_\_\_

Website: \_\_\_\_\_

Blog: \_\_\_\_\_

Twitter: \_\_\_\_\_

Other social media: \_\_\_\_\_

Teaching: \_\_\_\_\_

Other presenting: \_\_\_\_\_

**OTHER STUFF:**

What prompted you to write this? \_\_\_\_\_

What have you read lately that you like/admire? \_\_\_\_\_

What other stories/ideas/projects do you have? \_\_\_\_\_

**NOTE:** When determining what to include when you talk to the agent/editor, try to think about all possible angles and implied meanings; run info by a sniff-tester.